

Banking on ProWrite for Training

Challenge

A multibillion-dollar bank holding company that bought a competitor needed to train its acquired employees in new policies and procedures before operations merged. The bank asked ProWrite to help develop training materials quickly for instructor-led classes aimed at six different audiences.

Solution

ProWrite used knowledge of instructional design to help create the training, which included six sets of facilitator guides, participant guides, and PowerPoint presentations. ProWrite produced the materials in a tight timeframe by

- Working with the bank's subject matter experts (SME) to gather and incorporate information
- Developing an initial course that could be reworked to create the remaining courses
- Coordinating all of the printing and ensuring that the appropriate guides were delivered on time to training locations throughout the region

Benefits

ProWrite helped the client ensure the new employees were trained before operations merged. ProWrite

- Saved the client time and money by efficiently creating each course
- Produced training materials that the client was able to post on its intranet site for its employees to use as reference tools

